

Station WOTV-TV GRAND RAPIDS/KALAMAZ  
 Advertiser ( ) HOEKSTRA FOR SENATE  
 Product HOEKSTRA FOR SENATE  
 Estimate#  
 Buyer ALICIA COLLINS  
 Phone#  
 Fax#  
 Agency ( ) BRABENDER COX  
 1218 GRANDVIEW AVE, 1ST FLOOR  
 PTTSBURGH, PA 15211  
 Agency C/P1/P2/E  
 Flight Dates 10/15/2012 - 10/21/2012  
 Hiatus Weeks  
 Rep Firm  
 Sales Office ( ) PHILADELPHIA  
 Salesperson ( ) IAN AMBRON  
 Salesperson Phone# 215-567-6005  
 Salesperson FAX# 215-525-9757

--- CONTRACT COMMENT ---  
 PETE HOEKSTRA FOR US SENATE SC=\*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	M-W	7A-9A		5	\$25.00	10/15-10/17	3	1	3	\$75.00	
	Buyline Comment: GMA											
	2	M-W	6P-630P		5	\$25.00	10/15-10/17	3	1	3	\$75.00	
	Buyline Comment: 6P NEWS											
	3	M-W	630P-7P		5	\$100.00	10/15-10/17	3	1	3	\$300.00	
	Buyline Comment: 6P NEWS											

---REPORT TOTALS---  
 Report Totals: 9 / \$450.00

---SALES MONTHLY TOTALS---  
 Oct 12: 9 / \$450.00  
 Sales Totals: 9 / \$450.00  
 Station Totals: 9 / \$450.00  
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---  
 Market Totals \$31,034  
 CATV 0%  
 WXSP 0%  
 WOOD 35%  
 WOTV 1%  
 WZZM 17%  
 WMMT 33%  
 WKXI 11%  
 Books null  
 Demos RA35+

Rep Order# 6863443 Ver# 1 Status New  
EC'd Yes

Traffic Order#

Printed: 10/12/2012 1:32 PM  
Last Received: 10/12/2012 1:31 PM  
Showing Buylines: All Lines

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---Agency Comment---

AGY ADDRESS CHANGE (PER PHILLY OFFICE AB)

--- CREDIT RISK ---

CASH IN ADVANCE